

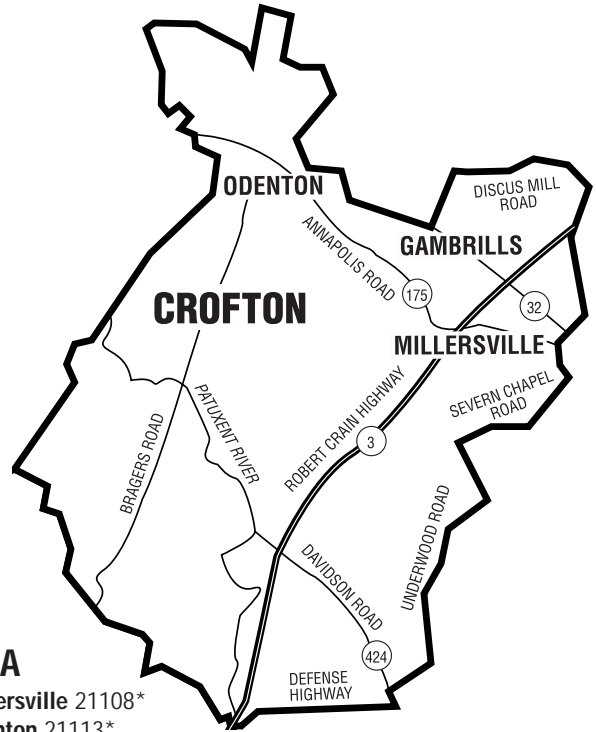


Since 1976
30th
 Anniversary

THE BLACK BOOK

THE 2006-2007
 CROFTON
 COMMUNITY PHONE BOOK

first published in 1976,
 is now 30 years old and
 distributed to over 31,400
 homes and businesses
 in the Crofton area.



THE CROFTON DISTRIBUTION AREA

Crofton 21114 Millersville 21108*
 Gambrills 21054* Odenton 21113*
 *partial

EXPANDED CIRCULATION!

TOTAL DISTRIBUTION: 31,400

MONTH OF DELIVERY:
 Starts May 2006

CROFTON PHONE BOOK MARKET

- 71% have attended college
- 79% own homes
- 46% have lived in residence five years or less
- 64% are married and 40% have children in household
- Gender: 49% male, 51% female
- Median age is 35
- Median household income is \$82,160

AGE	
18-20	3.4%
21-24	4.4%
25-34	14.1%
35-44	17.6%
45-49	8.2%
50-54	7.1%
55-59	6.2%
60-64	4.3%
65-74	4.4%
75-84	2.1%
85+	0.7%

HOUSEHOLD INCOME	
\$15,000-\$24,999	3.6%
\$25,000-\$34,999	5.7%
\$35,000-\$49,999	10.5%
\$50,000-\$74,999	21.7%
\$75,000-\$99,999	18.7%
Over \$100,000	36.7%

Source: Claritas Inc., 2005; U.S. Census Data.

